

Dear Corporate Representative,

The University of Wisconsin – Madison is proud to be hosting the 2012 Society of Women Engineers Region H Conference. SWE is a national organization comprised of both students and professionals that has supported women in engineering since 1950. The national organization is divided into regions; Region H is the largest region with 2,800 members and it includes Wisconsin, Minnesota, Illinois, Indiana, Iowa, Michigan, North Dakota and South Dakota.

The Region H conference supports diversity in engineering, provides networking opportunities, as well as personal, professional, and SWE development. The theme for the upcoming conference is “Set Sail with SWE”; programming will help attendees utilize SWE and its resources to achieve personal and professional success. It will take place on February 17<sup>th</sup> – 19<sup>th</sup>, and attendance is expected to be around 700 SWE leaders.

Each year, the Region H Conference is made possible by generous contributions from corporate sponsors. Sponsors will have access to talented women engineers from 45 universities and 13 professional sections from all over the Midwest, the opportunity to provide keynote and sessions speakers, and a booth of the career fair. Sponsorship encourages attendance and participation at the conference, improving the event for sponsors and attendees. Please see the attached sponsorship levels to see how your company can get involved and the specific benefits.

On behalf on SWE at UW-Madison, we thank you for your time and consideration, and we hope you will consider sponsoring this exciting event! We look forward to hearing from you.

Thank you!

Becky Kriger and Kim Pagel  
*2012 Regional Conference Co-Coordinators*  
University of Wisconsin – Madison  
*regionHconference12@gmail.com*

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**SWE 2012 Region H Conference Sponsorship Levels**

Thank you so much for your consideration as we prepare for the 2012 Regional Conference! Please note that for the Keynote and Platinum level sponsorships you can choose the event option that you feel works best for your company on a first come, first serve basis.

**Keynote Sponsorships (\$15,000+)**

- Sponsorship of either:
  - Breakfast - Keynote speaker from your company
  - Dinner Banquet - Keynote speaker from your company
- Benefits of platinum sponsorship

**Platinum Sponsorship (\$10,000)**

- Sponsorship of either:
  - Networking Lunch
  - Conference Registration
  - Social Networking Event/Hospitality Suite
- Full page advertisement in the Regional Conference Program
- Benefits of gold sponsorship

**Gold Sponsorship (\$5000)**

- Breakout session speaker from your company
- Booth at the regional conference career fair
- Four conference registrations for Saturday programming\*
- Name on t-shirt (distributed to all participants)
- Half page advertisement in the conference program
- Name on conference Website (with link)

**Silver Sponsorship (\$2500)**

- Breakout session speaker from your company
- Booth at the regional conference career fair
- Two conference registrations for Saturday programming\*
- Name on t-shirt (distributed to all participants)
- Quarter page advertisement in conference program
- Name on conference Website (with link)

**Bronze Sponsorship (\$1000)**

- Name on t-shirt, distributed to all participants
- Option for a half price booth at the regional conference career fair
- Company name in the conference Program
- Name on Conference Website (with link)

**Career Fair Sponsorship (\$750)**

- Booth at the regional conference career fair
- Company name in the program
- Name on Conference Website (with link)

\*Includes all Saturday Conference programming, from the breakfast to the banquet. Hotel not included.

**Donation Instructions:****To pay with check:**

Please send completed form and check to the address below.

**To pay with credit card:**

Please mail/fax/email completed form to the address below, then go to:

<https://secure.supportuw.org/MultiPage/processStep1.do?seq=3634>.

Please add “Regional Conference” to the Designation field.

**SWE 2011 Region H Conference Sponsorship Form**

Company Name:

Contact Name:

Address:

Phone Number:

Email Address:

Sponsorship Amount:

Sponsorship Level:

Keynote Speaker Name (if applicable – please attach a brief biography of the speaker):

We greatly appreciate your support and please do not hesitate to email Becky Kriger ([rkriger@wisc.edu](mailto:rkriger@wisc.edu)) if you have any questions or concerns.

**Please send this form to:**

Society of Women Engineers  
Attn: Regional Conference Coordinator  
1550 Engineering Drive  
Room 1085  
Madison, WI 53706

Fax: (608) 265-6643  
Email: [rkriger@wisc.edu](mailto:rkriger@wisc.edu)