



SWE-EWS
PO Box 364
Richland, WA 99352

JCon10Sponsors@gmail.com
www.swe.org/regionj/jcon10

Dear Potential Sponsor:

The Society of Women Engineers (SWE) 2010 Region J Conference, ***Finding Energy Through Engineering***, will be hosted by the Eastern Washington Section on April 9-11, 2010 in Richland, WA. Region J, the Northwest Star Region, includes Alaska, Idaho, Montana, Oregon, and Washington. 2010 marks the 60th anniversary of SWE!

Our conference theme was chosen to reflect Eastern Washington's abundant energy resources and the part it has played in the country's energy history *and* the idea that engineering careers can be empowering for women. SWE strives to exemplify and promote the value of engineering careers for women. We are honored to be hosting the conference and we look forward to welcoming 75 to 100 of our professional and collegiate members to Richland next year.

To achieve a successful and memorable conference for our members, we need your assistance. As a non-profit organization, we rely on corporations such as yours to fund our events and participate in our career fairs. We invite you to be part of this exciting event.

There are many ways to participate. On the following pages, you will find the types of full ***Sponsorship*** packages we are requesting. You can also contribute by participating in the ***Career Fair***, purchasing ***Advertisement Space***, providing an ***In-Kind Donation***, or by providing a ***General Donation***.

Please let us know if you have any questions. **The 501(c)(3) Tax ID for this event is 91-1462951.** Thank you for your interest and we look forward to working with you!

Sincerely,

Alice Orrell & Dimple Patel
2010 SWE Region J Conference Co-Chairs

The Society of Women Engineers (SWE), founded in 1950, is a 501(c)(3) not-for-profit educational and service organization. SWE is the driving force that establishes engineering as a highly desirable career aspiration for women. SWE empowers women to succeed and advance in those aspirations and be recognized for their life-changing contributions and achievements as engineers and leaders.



Society of
Women Engineers

ASPIRE • ADVANCE • ACHIEVE



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Sponsorship Level	Includes	Advertisement	Registrations and Meal Tickets	Cost
TERAWATT	<ul style="list-style-type: none"> • Opportunity to address conference attendees prior to keynote speaker at Saturday night banquet dinner • One table at the Career Fair • Verbal recognition at Saturday dinner 	<ul style="list-style-type: none"> • Full Page conference brochure ad • Company logo and hyperlink on conference website • Table signage at dinner 	2 Registrations 2 Lunch Tickets 2 Dinner Tickets	\$5,000
GIGAWATT I	<ul style="list-style-type: none"> • Opportunity to address conference attendees prior to keynote speaker at Saturday lunch • Verbal recognition at Saturday dinner 	<ul style="list-style-type: none"> • Half Page conference brochure ad • Company logo and hyperlink on conference website • Table signage at lunch 	1 Registration	\$2,500
GIGAWATT II	<ul style="list-style-type: none"> • Opportunity to address conference attendees at the Friday Evening Reception • Verbal recognition at Saturday dinner 	<ul style="list-style-type: none"> • Half Page conference brochure ad • Company logo and hyperlink on conference website • Company banner display or table signage at event 	1 Registration	\$2,500
MEGAWATT	<ul style="list-style-type: none"> • Opportunity to address conference attendees prior to keynote speaker at Saturday breakfast • Verbal recognition at Saturday dinner 	<ul style="list-style-type: none"> • Quarter Page conference brochure ad • Company logo and hyperlink on conference website • Table signage at breakfast 	2 Breakfast Tickets	\$1,000
KILOWATT	<ul style="list-style-type: none"> • Verbal recognition at Saturday dinner 	<ul style="list-style-type: none"> • Business card size conference brochure ad • Company name and logo on conference website 		<\$1,000
Additional Opportunities				Cost
CAREER FAIR TABLE	One 6-foot table			\$150
ADVERTISEMENT IN CONFERENCE BROCHURE	Full Page Ad			\$150
	Half Page Ad			\$100
	Quarter Page Ad			\$50
	Business Card Size Ad			\$25



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Conference Schedule & Information

Friday			
8:00PM	Registration, Reception, and Welcome		
9:00PM			
10:00PM			
Saturday			
8:00AM	Registration & Breakfast with Speaker		
9:00AM	Breakout Session	Breakout Session	Breakout Session
10:00AM			
11:00AM	Breakout Session	Breakout Session	Breakout Session
12:00PM	Lunch with Speaker		
1:00PM			
2:00PM	Breakout Session	Breakout Session	Breakout Session
3:00PM	Snack Break		
4:00PM	Breakout Session	Breakout Session	Breakout Session
5:00PM			
6:00PM	Cocktail Hour - SWE History Slideshow		
7:00PM	Dinner and Keynote Address		
8:00PM			
9:00PM			

Career Fair

In-Kind Donations

In addition to monetary donations, we are also interested in pens, pencils, notepads, snacks, and other items to fill our registration tote bags, and the tote bags themselves. Additional items that could be used as raffle and door prizes are also welcome. If interested, please describe what you can provide on your reply form and we'll contact you about receiving the items.

Terms & Conditions

- Sponsorships are accepted on a first-come, first-serve basis.
- All payments received are non-refundable.
- High-resolution logos are requested in 4-color and black & white versions in .eps and .jpg formats. Color logos will be used whenever possible, however SWE-EWS reserves the right to use black & white logos if necessary.
- Size of company name and logo on website will be dependent on space available and sponsorship level.
- SWE-EWS will be responsible for the planning, production, and on-site supervision of all sponsored events.

Venue: Red Lion Hotel, Richland, WA

Date: April 9-11, 2010

Career Fair: April 10, 2010

We intend to open the career fair to local job seekers as well as conference attendees.



2010 Region J Conference Contributions Reply Form

Please complete form and mail with check payable to *SWE FY10 Region J Conference*
PO Box 364
Richland, WA 99352

Company Name:

Address:

Website:

Contact Person & Title:

Phone Number: Fax Number:

Email Address:

Additional Contact Name & Email:

Brief Company Description:

Contribution	Amount
Sponsorship Level	
General Donation	
Conference Brochure Advertisement	
Career Fair Table	
In-Kind Donation	
TOTAL	

Upon receipt of your reply form, we will contact you promptly with more information about shipping, meals available, and the career fair. Thank you!