

**2009 SWE New England Region Conference  
Career Fair & Corporate Sponsorship Opportunities**

We are pleased to announce the Society of Women Engineers 2009 Region F (New England) Conference hosted by Smith College in Northampton, MA on Saturday, April 4<sup>th</sup>. This year's theme is "New Frontiers". We are thrilled to have multiple exciting keynote speakers at our opening and closing ceremonies, including the Society President, Virginia Connolly.

This conference covers a broad range of topics from technical discussions to individual issues of professional development. Workshops will be offered in the areas of leadership, workplace effectiveness, work life balance, and 21<sup>st</sup> century communication.

Student attendance at this conference has grown steadily over the last few years. As in past years, we will have significant student publicity and provide housing and transportation assistance to our collegiate members in order to ensure anyone who wants to attend is able to do so. In addition, the number of experienced professionals attending the conference has increased, because we provide more opportunities for them to attend sessions that improve their skills, for both work and home.

We anticipate approximately 150 collegiate and 125 professional members to attend from the region, which encompasses Maine, New Hampshire, Vermont, Massachusetts, Connecticut, Rhode Island, and eastern New York.

We cordially invite your company to participate in the Career Fair. Tables/Booths locations are available for a fee of \$400. We also ask that you consider supporting the conference financially with a choice of 3 different levels of sponsorship- Explorer, Pioneer or Trail Blazer. The details for each of these levels are shown to the right.

Thank you for your time and consideration.

Sincerely,  
Ebony Joseph, Thermo Fisher Scientific  
Sangay Kazi, Smith College SWE Section  
Conference Co-Chairs

**Smith College  
Northampton, MA  
Saturday April 4<sup>th</sup>, 2009  
Noon – 2PM**



**ABOUT SWE**

The Society of Women Engineers (SWE), founded in 1950, is a not-for-profit educational and service organization. SWE is the driving force that establishes engineering as a highly desirable career aspiration for women. SWE empowers women to succeed and advance in those aspirations and be recognized for their life-changing contributions and achievements as engineers and leaders. For more information about the Society please visit [www.swe.org](http://www.swe.org).

**TRAIL BLAZER \$5000**

Fee waived for Career Fair Booth. Includes conference registration & attendance for up to four company representatives. Company name will be advertised on conference announcements, program materials, website, and prominently displayed at the conference. Premium booth location. Resume book will be provided in advance and an interview booth will be provided at the conference. SWE member conference rates extended to all additional company employees wishing to attend. Choice to sponsor Morning Keynote Address, Evening Keynote Address, or Career Fair.

**PIONEER \$2000**

Fee waived for Career Fair Booth. Includes conference registration & attendance for two company representatives. Company name will be advertised on conference announcements, program materials, website, and displayed prominently at the conference. Preferential booth location. Resume book and an interview booth will be provided at the conference. Choice to sponsor Breakfast, Lunch or Dinner.

**EXPLORER \$1000**

Fee waived for Career Fair Booth. Includes conference registration & attendance for two company representatives. Company name will be advertised on conference announcements, program materials, website, and displayed prominently at the conference. Preferential booth location. Resume book and an interview booth will be provided at the conference. Choice to sponsor one of six (6) session tracks.

**CAREER FAIR BOOTH \$400**

Includes table and conference registration for two company representatives. Breakfast and lunch is provided. Discounted hotel accommodations will be available. Names of participating companies will be listed in advance on the conference website.

**PAYMENT**

Credit card payments for career fair booths or sponsorships will be accepted online at <http://www.acteva.com/booking.cfm?bevalD=171857>

Checks can be sent anytime, payable to:  
Region F Society of Women Engineers  
c/o Andrea Karalus  
74 Bay Road  
East Hampton, CT 06424

Registration Questions?  
Kim Vecchione  
[kvecchi1@gmail.com](mailto:kvecchi1@gmail.com)

For more information about the Career Fair or Corporate Sponsorship, please contact:

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Full Region F conference details available on line at [www.swe.org/regionF/](http://www.swe.org/regionF/)

Pictures from the 2008 Conference & Career Fair – Franklin W. Olin College of Engineering (Needham, MA)



FY08 SWE President Michelle Tortolani addresses the attendees at the opening keynote



Regina Darmoni of IBM and author of “Real Mentors Tell You This” addresses the attendees at the dinner keynote



Global Workplace panel

15 minute MBA Session



Career Fair Booth Examples

