

2010 Region D Conference

Sponsorship & Exhibitor Prospectus

Conference Dates: March 5 – 7, 2010 | Exhibit Dates: March 6, 2010

Strategic *W*omen *E*volving through Innovation

March 5-7, 2010

University of Memphis

Memphis, Tennessee

<http://www.swe.org/regiond/regiondconference/>



CONFERENCE HIGHLIGHTS

Strategic Women Evolving through Innovation

ABOUT SWE – *Aspire ▪ Advance ▪ Achieve at Every Stage of Your Career: The Society of Women Engineers (SWE) is a not-for-profit educational and service organization that empowers women to succeed and advance in the field of engineering, and to be recognized for their life-changing contributions as engineers and leaders. Founded in 1950, SWE is the driving force that establishes engineering as a highly desirable career for women through an exciting array of training and development programs, networking opportunities, scholarships, outreach and advocacy activities, and much more.*

Key Conference Events

- Professional Development Event
- Conference Opening Dinner
- Keynote Luncheon
- Awards Dinner
- Speakers, Workshops & Seminars

About the Conference

The Region D Conference typically hosts 300 student and professional women engineers. The goal of this conference is to instill in all women engineers a true appreciation for their potential to address the major global concerns of the next several years. We want each woman engineer to be aware of the many possibilities to positively impact society, contribute to the economy, and improve life for future generations. The theme for our conference is “Strategic Women Evolving through Innovation”, which will be highlighted through a variety of networking events, workshops, seminars, and keynote speakers.

About Memphis, Tennessee

The City of Memphis welcomes you to our grand city. Memphis, Tennessee is recognized as the home of Elvis Presley and as the birthplace of the blues. Did you know that Elvis's home, Graceland, is the second most visited house in the country - behind the White House in Washington, D.C.? But Graceland is only one of the many exciting sites and attractions that you will want to see during your visit to Memphis. Our Memphis in May Festival attracts people from around the world to compete in the International BBQ cooking contest. This festival draws thousands to the banks of the Mississippi for live concerts and the Sunset Symphony. We're also home of the Peabody - queen of Southern hotels, Mud Island - the final resting place of the Memphis Belle and the National Civil Rights Museum, which is the only one of its kind in the world.

Map of Region D Sections



2010 SWE Region D Conference
University of Memphis, Society of Women Engineers
330 Engineering Technology Building
Memphis, Tennessee 38152
Email: RegionDConference@swe.org
Website: <http://www.swe.org/regiond/regiondconference/>

CORPORATE SPONSORSHIP PACKAGES AND BENEFITS

Gain visibility for your Company as a sponsor! Put your company in front of hundreds of bright and motivated women engineers and technologists. For maximum visibility in pre-conference materials, reserve by December 1, 2010.

Sponsorship Levels

Level	Corporate Benefit	Additional Benefit – Conference Event
Platinum (\$5,000 + Sponsorship)	<ul style="list-style-type: none"> Professional Conference Registration for 5 People Full Page Ad in Conference Program Booth in Career Fair Company Logo & Link on Conference Website 	Choose one: <ul style="list-style-type: none"> Conference Opening Dinner Awards Dinner Professional Development Event Keynote Lunch
Gold (\$3,500 + Sponsorship)	<ul style="list-style-type: none"> Professional Conference Registration for 3 People Half Page Ad in Conference Program Booth in Career Fair Company Logo & Link on Conference Website 	Choose one: <ul style="list-style-type: none"> Continental Breakfast Transportation Registration SWE Boutique
Silver (\$1,500 + Sponsorship)	<ul style="list-style-type: none"> Professional Conference Registration for 2 People Quarter Page Ad in Conference Program Booth in Career Fair Company Logo & Link on Conference Website 	Choose one: <ul style="list-style-type: none"> Farewell Breakfast Program Book Conference Shirts Conference Bags

**As a sponsor of a conference event your company could have a speaking opportunity at the event, advertising opportunities at dining tables, and a banner at the event. Please inquire for further details and to make arrangements. Arrangements must be finalized by January 31st for conference planning purposes.*

Individually Priced Events

Conference Opening Dinner
Friday, March 5, 2010
\$3,000; Limit 6

Keynote Lunch
Saturday, March 6, 2010
\$2,000; Limit 3

Farewell Breakfast
Sunday, March 7, 2010
\$750; Limit 2

Conference Shirts
Throughout Conference
\$750; Limit 2

Awards Dinner
Saturday, March 6, 2010
\$3,000; Limit 4

Transportation
Throughout Conference
\$2,000; Limit 3

SWE Boutique
Throughout Conference
\$750; Limit 1

Conference Bags
Throughout Conference
\$750; Limit 1

Continental Breakfast
Saturday, March 6, 2010
\$2,000; Limit 2

Registration
Throughout Conference
\$2,000; Limit 1

Program Book
Throughout Conference
\$750; Limit 2

Professional Development Event
Friday, March 5, 2010
\$750; Limit 1

CAREER FAIR PACKAGE

Sign up now! Space is limited.

The Career Fair is an opportunity to find:

- Undergraduate students seeking internship experiences and career advice
- Degree candidates from top engineering and technology programs looking for full-time employment
- Experienced engineers and managers considering their next career step

Package Items

10x10 Space
6-foot Table
2 Chairs
Table Cloth
Electrical Power*
**upon request*

Company Booth Rates

\$500

Academic Institutions

\$300

2010 Career Fair Dates and Hours

Setup:

Saturday, March 6, 2010 | 8:00am – 12:00pm

Exhibit Times:

Saturday, March 6, 2010 | 1:00pm – 4:00pm

For Booth and Sponsorship Information, please contact:

University of Memphis, Society of Women Engineers
330 Engineering Technology Building
Memphis, Tennessee 38152

Email: RegionDConference@swe.org

Website: <http://www.swe.org/regiond/regiondconference/>

Booth shipping information will be provided with Career Fair confirmation.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Other ways to promote your company during the conference:

- Full Page Ad in Conference Program, \$200
- Half Page Ad in Conference Program, \$100
- Quarter Page Ad in Conference Program, \$50
- Interview Room (available upon request)
- Custom Conference Giveaway
- Materials for conference tote bags are needed (Apprx. 300); Pens, Pencils, Pads of Paper, Company Materials, etc

SPONSORSHIP & CAREER FAIR FORM

CONTACT INFORMATION:

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Phone Number: _____ Fax Number: _____

Email: _____ Website: _____

Type of Exhibit: (Please circle one)

- Self-Standing
- Table Top
- Other

Will you be shipping your display? (Please circle one)

- Yes
- No

Power Requirement: (Please circle one)

- No
- Yes, _____

FINAL SPONSORSHIP SELECTIONS (check all that apply, specify quantity where needed)

___ Platinum Package, \$5,000

Choose one additional benefit:

- ___ Conference Opening Dinner
- ___ Awards Dinner
- ___ Professional Development Event
- ___ Keynote Lunch

___ Gold Package, \$3,500

Choose one additional benefit:

- ___ Continental Breakfast
- ___ Transportation
- ___ Registration
- ___ SWE Boutique

___ Silver Package, \$1,500

Choose one additional benefit:

- ___ Farewell Breakfast
- ___ Program Book
- ___ Conference Shirts
- ___ Conference Bags

___ Conference Opening Dinner \$ _____

___ Awards Dinner \$ _____

___ Continental Breakfast \$ _____

___ Keynote Lunch \$ _____

___ Transportation \$ _____

___ Registration \$ _____

___ Farewell Breakfast \$ _____

___ SWE Boutique \$ _____

___ Program Book \$ _____

___ Conference Shirts \$ _____

___ Conference Bags \$ _____

___ Professional Development Event \$ _____

___ Corporate Booth in Career Fair \$500

___ Academic Booth in Career Fair \$300

___ Full Page Ad \$200

___ Half Page Ad \$100

___ Quarter Page Ad, \$50

TOTAL SPONSORSHIP AMOUNT: _____

Payment Deadline
January 31, 2010

Payment Options

- Checks payable to 'SWE Region D'
- Inquire about Credit Card options
- We are a 501(c)3 Organization

Payment Submission

Email: RegionDConference@swe.org
Mail: 2010 SWE Region D Conference
University of Memphis
Society of Women Engineers
330 Engineering Technology Bldg.
Memphis, Tennessee 38152

SCHEDULE

Friday Events:

Professional Development Event
SWE Boutique
Industry and Local Interest Tours
Conference Opening Dinner

Saturday Events:

Continental Breakfast
SWE Boutique
Morning Workshops
Keynote Luncheon
Career Fair
Afternoon Workshops
Region D Meetings
Awards Dinner

Sunday Events:

Farewell Breakfast

**Schedule is subject to change.*

CALL FOR PARTICIPATION

*Call for Participation – Deadline January 15, 2010
Submit Participation Information to RegionDConference@swe.org*

Subject matter is needed for various audiences, tracks and formats as follows:

Audience:

Collegiate and recent graduates
Emerging technical leaders
Experienced technical professionals
Seasoned technical leaders
Managers
Educators

Tracks:

Leadership Coaching
Technical Topics
Collegiate Transition
Management
Professional Development

Formats:

Lecture Presentations
Workshops
Panel Discussions
Professional Development Hours
Poster Presentations
Local Tours

Participation Information

Interested in presenting at the SWE Region D 2010 Conference?

Please submit the following information to RegionDConference@swe.org by January 15, 2010.

- Full Name
- Address, City, State, Zip
- Phone Number
- Email Address
- SWE Member Number (if applicable) & Affiliation
- Company/University Affiliation
- Field of Engineering/Expertise
- List of Topics you are interested in presenting, including the target audience and preferred format
- Biography, Photo & Professional Resume, including list of past presentations