



**January 19-21, 2007
Imperial Palace Hotel &
Casino
LAS VEGAS, NV**

Hosted by SWE Sonora Region B and Northwest Star Region J
www.swe.org/regionb/jointconference

Dear Potential Sponsor/Career Fair Participant:

2007 is a very exciting year because the Society of Women Engineers (SWE) Regions B and J have joined together for their annual region conference and career fair to be held in Las Vegas, Nevada. The conference and career fair will be held January 19 – 21 at the Imperial Palace Hotel. Previous individual region conferences have been very successful and we are counting on your support to make this conference the best one to date. We are expecting approximately three hundred professional and collegiate members to participate. The conference and career fair also provide an outreach opportunity for our rechartering Las Vegas Valley Section and the Collegiate Section at the University of Nevada, Las Vegas.

SWE is a 501 (c) 3 not-for-profit educational and service organization. Information on SWE's mission, objectives, strategic priorities, values, diversity principles, and programs can be found by visiting www.swe.org. The Tax ID Number being used for this event is 13-1947735.

The Sonora Region is comprised of eleven professional and thirty-one student sections and members-at-large located in Arizona, New Mexico, Southern California, Southern Nevada, and Utah. The Northwest Star Region is comprised of eight professional sections and sixteen collegiate sections located in Alaska, Idaho, Montana, Oregon, and Washington.

Sponsorships and Career Fair participation are the two major elements of a successful conference. Early commitments help the committee during the planning process. Sponsorship and Career Fair participation provides a positive link between SWE and your organization. Specific event sponsorships are available. We also are asking for the donation of door prizes and attendance bag stuffer items.

Fran Stuart – Region B Co-chair 505-890-8273 frances_s@yahoo.com	Alison Ratliff – Region J Co-chair 425-941-7630 alison.ratliff@hdrinc.com
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Mailing Address:
Alison Ratliff
SWE 07 Joint Region Conference
205 N. Stephanie St., D122
Henderson, NV 89074

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Preliminary Schedule Overview:

- Thursday Evening – Registration
- Friday All Day and Evening – Registration
- Friday Evening – Las Vegas Valley Section Rechartering Reception
- Friday Morning and Afternoon – Technical and Fun Tours
- Friday Evening – Enjoy Fabulous Las Vegas!
- Saturday Morning – Registration and Keynote Speaker Breakfast
- Saturday Morning and Afternoon – Break-out Sessions and Business Meetings
- Saturday 10am – noon and 2pm - 4pm – Table Top Career Fair (non-conference attendees from the local area will be invited to visit the career fair from 2pm – 4pm)
- Saturday Afternoon – 2pm – 5 pm – Career Guidance Poster Session
- Saturday Noon – Keynote Speaker Luncheon
- Saturday 5 pm – Closing Reception
- Saturday Evening – Enjoy Fabulous Las Vegas!
- Sunday Morning – Region Council Meetings

Please review the attached **Sponsorship and Career Fair Participant Reply Form** and let us know how you want to support the conference. If you have any questions, contact either of the Conference Co-chairs listed below.

Thank you for your consideration,



Frances Stuart
Co-Chair for Region B
frances_s@yahoo.com
505-890-8273(d/e)
505-235-5543(c)
505-890-0196(f)

Alison Ratliff
Co-Chair for Region J
alratliff@earthlink.net
702-544-6595(o)
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SWE 2007 JOINT REGION B & J CONFERENCE and CAREER FAIR***"Diverse Resources, Approaches, and Solutions"***

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Sponsorship and Career Fair Participant Reply FormOn line registration and payment are available through our website at www.swe.org/regionb/jointconference.

Our organization would like to sponsor the following:

Platinum Sponsor – includes five full conference registrations, two full tables (8 per table) at Keynote Speaker Lunch, recognition throughout the conference and in all conference materials, color ad on back cover or inside front page of program book, double career fair table, and five additional Keynote Speaker Lunch tickets	\$10,000
Gold Sponsor – includes three full conference registrations, one full table (8 per table) at Keynote Speaker Lunch, recognition throughout the conference and in all conference materials, color ad on back cover or inside front of program book dependent on Platinum Sponsor location, double career fair table, and three additional Keynote Speaker Lunch tickets	\$5,000
Silver Sponsor – includes two full conference registrations, table at Keynote Speaker Lunch, recognition throughout the conference and in all conference materials, full page color ad in program book, and one single career fair table	\$2,500
Bronze Sponsor – includes two full conference registrations, full page black and white ad in program book, and one single career fair table	\$1,000
Special Sponsorship Opportunity – Las Vegas Valley Section Chartering Reception (please inquire about partial sponsorship)	\$2,500
Career Fair Large Company (More than 150 employees) – includes one single career fair table, two full conference registrations, and recognition in conference program book	\$750
Career Fair Small Company (Less than 150 employees) and Academic Institutions – includes one single career fair table, one full conference registration and recognition in conference program book	\$350
General Sponsorship to be used at the discretion of Conference Committee – includes appropriate recognition throughout the conference. (Fill in the amount)	\$ _____
Additional Keynote Breakfast Tickets @ \$25 each person	\$ _____
Additional Keynote Luncheon Tickets @ \$35 each person	\$ _____
Additional Full Conference Registrations @ \$100 each person	\$ _____
TOTAL	\$ _____

To sponsor/co-sponsor specific events or conference items, please contact one of the Conference Co-Chairs directly. Door prizes and attendance bag stuffer items are also welcomed.

Please note that only one set of conference materials will be provided per company or one for each full registration.

Fran Stuart – Region B Co-chair
505-890-8273
frances_s@yahoo.com

Alison Ratliff – Region J Co-chair
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PAYMENT OPTIONS:

On line registration and payment are available through our website at www.swe.org/regionb/jointconference.

	<p>Check for full payment is attached. Make check payable to SWE 2007 B and J Conference Mail to: Alison Ratliff, SWE 07 Joint Region Conference, 205 N. Stephanie St., #D122, Henderson, NV 89074</p>
	<p>Invoice our Organization: Name: Company: Address: City, State, Zip: Contact Phone No.: E-mail Address:</p>
	<p>Contact me about using a credit card: Name: Company: Contact Phone No.: E-mail Address:</p>

<p>Fran Stuart – Region B Co-chair 505-890-8273 frances_s@yahoo.com</p>	<p>Alison Ratliff – Region J Co-chair 425-941-7630 alison.ratliff@hdrinc.com</p>
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Sponsorship and Career Fair Contact Information Form

Sponsor/Career Fair Participant Name as it is to appear in published materials:	
Contact Person:	
Title:	
E-mail address:	
Phone:	
Fax:	
Mailing Address:	
Names of included and additional meal attendees: This is not a conference registration. Please register each attendee separately using a conference registration form. Conference registration forms can be downloaded from the website or emailed as an attachment.	

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