



## SOCIETY OF WOMEN ENGINEERS

University of Michigan  
1226 EECS Building  
1301 Beal Avenue  
Ann Arbor, MI 48109

Office: (734) 763-5027  
Email: [swe.regionH.finance@umich.edu](mailto:swe.regionH.finance@umich.edu)

Dear Corporate Representative,

Every year, 700 of the brightest and best leaders from the Midwest convene for the Society of Women Engineers (SWE) Region H Conference. SWE is a national organization comprised of both students and professionals that has supported women in engineering since 1950. The national organization is partitioned into regions. Region H includes Illinois, Indiana, Iowa, Michigan, Minnesota, North Dakota, South Dakota and Wisconsin. It is the largest region in the nation with over 2,800 members.

On February 4-6, 2011, the SWE Region H Conference will be held at the University of Michigan in Ann Arbor. The conference takes place over a three day weekend. The theme for the conference is “Going Green”; we hope to promote sustainability in both everyday life and the workplace. Friday night will be filled with opportunities for networking. Saturday will contain SWE meetings, career and professional development workshops, a career fair, and a banquet dinner. The conference will end on Sunday with a casual breakfast. The weekend will be a great opportunity for networking, professional development, and leadership training.

There are many ways in which you can be involved at the Region H Conference. One option is providing monetary support. We need your help in funding this large-scale event. Providing support gives your company the opportunity to provide keynote speakers for the conference, breakout session speakers, and a booth at the regional career fair. Please see the attached sponsorship form to learn more about what your company can gain from supporting this event. Another way to get involved is through leadership in professional development. The educational break-out sessions and workshops at the conference will be led by corporate representatives. We are seeking individuals to speak as keynotes and as break-out sessions speakers.

On behalf of SWE at the University of Michigan, we sincerely thank you for your support of SWE and hope you will continue to support us during this exciting time. Again, please consider the attached forms to see how you and your company can get involved with the 2011 Region H Conference.

Thank you and we look forward to hearing from you.

Sincerely,

Nasrin Kaniz and Elizabeth McBride  
*2011 Region H Conference Fundraising and Corporate Relations Co-Chairs of SWE at the University of Michigan*  
[swe.regionH.finance@umich.edu](mailto:swe.regionH.finance@umich.edu)

Ellen Dankert and Aryn Lipnicki  
*2011 Region H Conference Co-Directors of SWE at the University of Michigan*  
[swe.regionals@umich.edu](mailto:swe.regionals@umich.edu)



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***SWE 2011 Region H Conference Sponsorship Levels***

Thank you so much for your consideration as we prepare for the 2011 Regional Conference! Please note that for the Keynote and Platinum level sponsorships you can choose the event option that you feel works best for your company on a first come, first serve basis.

**Keynote Sponsorships (\$15,000+)**

Benefits of platinum sponsorship plus sponsoring either:

- a) Breakfast - Keynote speaker from your company
- b) Dinner Banquet - Keynote speaker from your company

**Platinum Sponsorship (\$10,000)**

Benefits of gold sponsorship, a full page advertisement in the regional conference program plus sponsoring either:

- a) Networking Lunch
- b) Conference Registration
- c) Social Networking Event

**Gold Sponsorship (\$5000)**

- Breakout session speaker from your company
- Bus sign advertisement in the conference buses
- Name on t-shirt (distributed to all participants)
- \*Four conference registrations for Saturday programming
- Booth at the regional conference career fair
- Half page advertisement in the conference program
- Name on conference Website (with link)

**Silver Sponsorship (\$2500)**

- Breakout session speaker from your company
- Name on t-shirt (distributed to all participants)
- \*Two conference registrations for Saturday programming
- Booth at the regional conference career fair
- Quarter page advertisement in conference program
- Name on conference Website (with link)

**Bronze Sponsorship (\$1000)**

- Name on t-shirt, distributed to all participants
- Option for a half price booth at the regional conference career fair
- Company name in the conference Program
- Name on Conference Website (with link)

**Career Fair Sponsorship (\$750)**

- Booth at the regional conference career fair
- Company name in the program
- Name on Conference Website (with link)

\*Includes all Saturday Conference programming, from the breakfast to the banquet. Hotel not included.



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### *SWE 2011 Region H Conference Sponsorship Form*

**Company Name:**

**Contact Name:**

**Address:**

**State:**

**Zip Code:**

**Phone Number:**

**Email Address:**

**Sponsorship Amount:**

**Sponsorship Level:**

**Keynote Speaker Name (if applicable – please attach a brief biography of the speaker):**

We greatly appreciate your support and please do not hesitate to email [swe.regionH.finance@umich.edu](mailto:swe.regionH.finance@umich.edu) if you have any questions or concerns.

Please send this form to:  
SWE University of Michigan – Ann Arbor  
Attn: Region H Committee  
Cubicle F, 1226 EECS Building  
1301 Beal Avenue  
Ann Arbor, MI 48109