

ABOUT SWE

The Society of Women Engineers (SWE), founded in 1950, is a not-for-profit educational and service organization. SWE is the driving force that establishes engineering as a highly desirable career aspiration for women. SWE empowers women to succeed and advance in those aspirations and be recognized for their life-changing contributions and achievements as engineers and leaders. For more information about the Society please visit www.swe.org.



SWE Region F Past Conference Highlights Northeastern University Smith College



Society of Women Engineers New England Region F



Moving on Up!



**2008
Region F Conference
April 12, 2008
Olin College
Needham, MA**

**Corporate
Sponsorship
&
Career Fair
Opportunities**

TO OUR CORPORATE PARTNERS

We are pleased to announce the Society of Women Engineers 2008 Region F Conference will be hosted by Franklin W. Olin College of Engineering in Needham, MA on Saturday, April 12th. This year's theme is "Moving On Up", a nod to the Society's "Aspire, Advance, Achieve" philosophy. We are thrilled to have exciting keynote speakers including Ms. Rebecca Rhodes, Chief Information Officer of Raytheon Corporation.

This conference covers a broad range of topics from technical discussions to individual issues of professional development. A variety of workshops will be offered covering leadership, workplace effectiveness, entry level job strategies, and work life balance, and more.

Student attendance at this conference has grown steadily over the last few years. As in past years, we will have significant student publicity and provide housing and transportation assistance to our collegiate members in order to ensure anyone who wants to attend is able. In addition, the number of experienced professionals attending the conference has increased, as we provide more opportunities for them to attend sessions that improve their skills, for both work and home.

We anticipate approximately 150 collegiate and 150 professional members to attend from the region, which encompasses Maine, New Hampshire, Vermont, Massachusetts, Connecticut, Rhode Island, and eastern New York.

We cordially invite your company to participate in the Career Fair. Tables/Booths locations are available for a fee of \$400. We also ask that you consider supporting the conference financially with a choice of 3 different levels of sponsorship, as shown to the right.

Thank you for your time and consideration.

Sincerely,

Jonna Gerken, Pratt & Whitney

Ebony Joseph, American Dryer Corporation

Katarina Miller, Olin College

Conference Co-Chairs

SPONSOR LEVELS

EXECUTIVE \$5000

Fee waived for Career Fair Booth. Includes conference registration & attendance for two company representatives. Company name will be advertised on conference announcement as Executive Sponsor, program materials, website, and displayed on a banner at the conference. Premium booth location. SWE member conference rates extended to all additional company employees wishing to attend.

SENIOR \$2000

Fee waived for Career Fair Booth. Includes conference registration & attendance for two company representatives. Company name will be advertised on conference announcement as Senior Sponsor, program materials, website, and displayed on a banner at the conference. Preferential booth location.

ASSOCIATE \$1000

Fee waived for Career Fair Booth. Includes conference registration & attendance for two company representatives. Company name will be advertised on conference announcement as Associate Sponsor, program materials, website, and displayed on a banner at the conference. Preferential booth location.

THANK YOU FOR SUPPORTING SWE

12-05-2007

CAREER FAIR

CAREER FAIR BOOTH \$400

Includes table and conference registration for two company representatives. Breakfast and lunch is provided. Resumes may be solicited in advance. Discounted hotel accommodations will be available. Names of participating companies will be listed in advance on the conference website.

PAYMENT

Career Fair and/or Corporate Sponsorship

Credit card payments and registrations will be accepted online: visit www.swe.org/regionf and follow the link under Region F Conference to Registration. Checks can be sent anytime, payable to:

Region F Society of Women Engineers
c/o Andrea Karalus
74 Bay Road
East Hampton, CT 06424

For more information about the Career Fair or Corporate Sponsorship, please contact:

Amy Lee
Class of 2008
Career Fair Chair
Society of Women Engineers
Amy.Lee@students.olin.edu
845-242-9803
Franklin W. Olin College of Engineering
100 Olin Way
Needham, MA 02492

Or

Sharon Dingle
Society of Women Engineers
sharon.dingle@swe.org
781-942-7127 (leave voice mail)