



Society of Women Engineers

ASPIRE • ADVANCE • ACHIEVE

Quad City/Muscatine Section

Volume 4, Issue 2

October 2004

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2004-2005

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Letter from the President

Hi Ladies!

We had a great first meeting in September with nutritionist Mary Swanson! She gave us lots of tips to eat healthy and what to look for on labels when we shop. The Deere Wiman house was a wonderful place to hold a meeting and we plan to go back again! Thanks to all the cabinet members who put the meeting together.

We are still looking for a few meeting planning committee members to volunteer to plan a single monthly meeting. We have all of the topics set for the rest of the year so all we need are a couple of planners to finish the details. We've included the responsibilities of committee members along with a schedule of dates and topics in this newsletter.

Have you sent in your SWE membership or renewal? If you join by our October meeting you can win a gift certificate to a local restaurant. Support our section and enjoy the benefits of SWE!

We have a great meeting planned for October in Muscatine. Nancy Shell has set up a tour of the Pearl Button Museum with a business meeting afterwards at Floodwaters. The meeting announcement in this newsletter has more details!

Katie Ehrke has also set up an opportunity for our section to volunteer as part of the set up crew for the Festival of Trees. We volunteered last year as well and had a lot of fun! Check out the details and let Katie know when you would like to volunteer.

I'm off to the SWE National Conference on October 14th! I hope to learn what other SWE sections are doing and to come back with some new ideas for us. I'll see you all at our October meeting in Muscatine!

Sincerely,
Rochelle Trefry
President

SWE Fast Fact

SWE's Mission, adopted in 1986, is: Stimulate women to achieve full potential in careers as engineers and leaders, expand the image of the engineering profession as a positive force in improving the quality of life, demonstrate the value of diversity.

October Meeting – Tour - Pearl Button Museum

Nowhere in the country boasted as many button factories as Muscatine, known in the late 1800's and early 1900's as the "Pearl Button Capital of the World." Today, all of the pearl button factories are gone and have been replaced by other industry.

You will be shown the complete button making process, from collecting the shells in the river, through processing, cutting and dying, to seeing the finished products.

Join SWE and learn a piece of engineering history with a tour of the Muscatine Pearl Button Museum by Melanie Alexander, Director of the museum.

Who: Female Engineers and friends

What: Tour of Muscatine Pearl Button Museum

When: October 26, 2004, 6:00 pm

Where: Muscatine Pearl Button Museum
117 West Second Street
Muscatine, IA 52761

Menu: Floodwaters Lunch Menu of sandwiches, salads etc.

Cost: approximately \$10.00/person (depending on your order)

Following the tour, we will adjourn to Floodwaters, 101 W. Mississippi Drive, Muscatine, Iowa, a restaurant only 1 ½ blocks from the museum, for our meeting and dinner.



Our Section Needs You!!!

Are you looking for an easy way to get involved with SWE? We have a great opportunity for you! This year we are having a meeting planning committee where each person plans a single monthly meeting. Heather Bishop is our meeting planning committee chair and will coordinate with our volunteers. The responsibilities of the committee members are:

- Arrange the speaker, tour or activity
- Set up the location
- Arrange the meal and determine the member cost
- Write a brief meeting description for the newsletter (& send it to Tami Wilcox)
- Keep Heather Bishop informed of the plans
- Track the RSVPs and send an email reminder before the meeting

Planning a meeting typically takes four or five hours spread out over a month. Take a look at the meeting schedule for the dates and topics. All we need are some members to help put it all together! All of our topics are already set for a specific month, but we need someone to plan the remaining details. So pick a month and help make this a great year!

The following meeting topics need a planner!

- Holiday craft workshop (set for the November meeting)
- Dale Carnegie speaker (set for the January meeting)
- Speaker Gale Mote (set for the March meeting)

Planning a meeting is a HUGE contribution to our section, and a great way for you to practice some of your leadership and organizational skills!

September Meeting

Our September meeting topic was Healthy Eating, held at the Deere Wiman house in Moline. We were first treated to a short tour of the house where we learned lots of history about the family and the building.

Our speaker, nutritionist Mary Swanson, gave us a great talk about how to eat healthy. Mary is a nutritionist with fifteen years of experience. She is a graduate of the University of Northern Iowa with a degree in Food and Nutrition. She is also the owner of Goal Weight Clinic in Bettendorf.

Mary had some great tips on what to look for on various food labels at the store – with examples for us to look at. She shared nutritional information about some fast food items and how labels can be deceiving! She answered lots of questions from the group and we all learned a lot.

After our speaker was finished we sat down to enjoy some snacks (some nutritious and some not so nutritious, but all very good)! We discussed our plans for the year and some future events such as the October meeting and the Festival of Trees volunteer opportunity.

A big thanks to Paula Raney and Heather Bishop for arranging our speaker and snacks. Also thanks to everyone who attended!

Engineering Conference

ASCE and SAME invite you to attend their 3rd Annual Engineering Conference.

Wednesday, October 20th
8:00am – 4:30pm
Davenport Holiday Inn

Contact Deb Mathias,
mathiasdebra@stanleygroup.com,
SWE Member, for more information or
check out the SAME website:

<http://posts.same.org/rockisland/>

Community Outreach

Festival of Trees

Last year several of our members volunteered to help set up for Festival of Trees and we had a great time! We'd like to help again this year and, of course, the people in charge of the Festival are thrilled!

We've selected 3 different dates/times for volunteering. Please see if any fit your schedule and reply with which one you'd like to sign up for.

Tuesday, 9 NOV 6PM - 9PM
Wednesday, 10 NOV 6PM - 9PM
Saturday, 13 NOV 9AM - 12PM

The location is the RiverCenter at 136 E. 3rd St. in Davenport.

Volunteers will receive special nametags that will get them in to the Festival for free from 18 - 28 November.

Get in the spirit of the holiday season and have fun with your fellow SWE members. The more the merrier! Contact Katie Ehrke to volunteer at EhrkeKathrynE@JohnDeere.com.

Joining SWE is EASY!

You can join SWE on the web. Go to www.swe.org. Click on "Join SWE" and "Apply for Membership On-line" or "Renew your Membership On-line". This process gets you to the on-line application. Once there, it will take you approximately 20 minutes to fill out. Keep in mind that many companies will pay dues for professional organizations, so be sure to ask!

You will then be able to log into the member directory to update your registration and search for other SWE member contact information.

Remember, if you join SWE or renew your membership before the October 26th meeting your name will be entered into a drawing for a \$20 gift certificate for Heartland of America restaurants. What a DEAL!

SWE Fast Fact

SWE has over 30 National committees to help meet our Mission. The Career Guidance Committee is comprised of over 40 SWE student and professional members from across the nation! We are always looking for new ideas and new ways to spread the word about SWE and engineering!

SWE 2004-2005 Meeting Schedule*

Date	Topic	Planner	Location
Tuesday, September 28, 2004	Healthy Eating	Cabinet	QC
Tuesday, October 26, 2004	Pearl Button Museum Tour	Nancy Shell	Muscatine
Tuesday, November 23, 2004	Holiday Craft Workshop		QC
Tuesday, January 25, 2005	Dale Carnegie Speaker		QC
Tuesday, February 22, 2005	Cooking Class	Jodi Goodale	Muscatine
Tuesday, March 22, 2005	Speaker: Gale Mote		QC
Tuesday, April 26, 2005	John O'Donnell Stadium Tour	Donna Jones	QC
Tuesday, May 24, 2005	Rinker Materials Tour w/ ASCE	Heather Bishop	QC

*Depending on availability meetings may change.

SWE Fast Fact

SWE Magazine received 4 APEX Awards this year for Publication Excellence! *Awards for Publication Excellence* (APEX) is an annual competition for writers, editors, publications staff and business and nonprofit communicators. When you join SWE, you receive a subscription to SWE Magazine with your membership. Articles in **SWE** cover issues of interest to women engineers including the achievements and accomplishments of women engineers, career development, career guidance for and outreach to students, activities within the Society, and technical themes geared to an audience covering a broad range of engineering disciplines.



MBA SUPPLY CHAIN MANAGEMENT

Real Focus, Real Success

- Students are exposed to valuable learning outside of the classroom. Enrichment activities and events underscore current supply chain practices and expose students to forward thinking about how new technologies such as RFID will impact the supply chain.
- The Grainger Center won the 2004 International Graduate Logistics Case Competition. Grainger Center teams have the distinction of being the only teams to have won this elite competition twice. We are also the only program to have teams finish in the top three in every competition since first participating in 1999.
- 100 percent of May 2004 graduates had an offer for a full-time position at graduation.
- 100 percent of continuing students were placed into meaningful summer internships.



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PLACEMENT

Internship Offers

Best Buy
Briggs & Stratton (2 offers)
Cisco Systems
E.&J. Gallo Winery
W.W. Grainger, Inc.
Harley-Davidson Motor Company
IBM Corp.
Kohler Company
Oshkosh Truck
Ryerson Tull
Schreiber Foods, Inc. (1 of 2 offers accepted)
Average Accepted Monthly Base Salary: \$5,745

Full-time Employment Offers

Abbott Laboratories
Cargemini U.S.
Laton Corp.
ExxonMobil Chemical
GE Medical Systems
General Mills
Guidant Corp.
Hewlett-Packard (2 of 2 offers accepted)
IBM (1 of 2 offers accepted)
Intel
Kendall Jackson Estates
Lands' End
Nike (2 offers)
Siemens Medical Solutions
Snap-On Inc.
Philip Morris
Average Accepted Base Salary: \$81,413

Bold type indicates an accepted offer