

Hello Employee Representative of Future Corporate Sponsor:

SWE Detroit would like to thank our previous corporate sponsors for their continued support of our organization and the outreach activities we run to support female engineers and engineering students in the community. We would like to take a moment to review some of the wonderful things SWE-Detroit does each year and why potential corporate sponsors should consider supporting us for the fiscal year 2008.

Information about SWE

The Society of Women Engineers is the largest non-profit educational and service organization representing both student and professional women in engineering and technical fields.

Founded in 1950, Incorporated in 1952
Headquartered in Chicago, Illinois
Over 17,000 members in 90 sections and 300 student sections
More than 400 members-at-large

Objectives (adopted 1950):

- ❖ Inform young women, their parents, counselors, and the general public, of the qualifications and achievements of women engineers and the opportunities open to them.
- ❖ Assist women in readying themselves for a return to active work after temporary retirement.
- ❖ Serve as a center of information on women in engineering.
- ❖ Encourage women engineers to attain high levels of education and professional achievement.

The Detroit section of the Society of Women Engineers is composed of more than 300 members working in and around the Metro Detroit area. More information can be found at <http://www.swedetroit.org>

Population Served Information

Total Number of Individuals Served Annually: 2000, with over 50 events each year.

Category

White/Caucasian:	40%
Black/African-American:	23%
Arab:	4%
Hispanic:	18%
Native American:	2%
Asian/Pacific Islander	10%
Other:	3%
Total =	100%

Corporate Sponsorship Opportunity

A receipt of the funds, goods, or services received will be provided to the corporate sponsor and please keep in mind SWE's 501(c)(3) tax-exempt status for your accounting department's purposes.

Corporate sponsorship levels were set at the following levels in FY2007 and will be the same for FY2008.

- (i) **Tin Level:** \$100–\$499
- (ii) **Bronze Level:** \$500–\$999
- (iii) **Silver Level:** \$1000–\$1999
- (iv) **Gold Level:** \$2000–\$4999
- (v) **Platinum Level:** \$5000+

Corporate sponsorship opportunities are as follows (level or dollar amount for opportunity):

- ❖ General sponsorship, unrestricted fund donation for SWE-D purposes (All levels)
- ❖ Monthly meetings for SWE-D members (hold at your location, provide snacks to members – Tin level)
- ❖ Merit Scholarships for High School Students entering into Accredited Engineering Colleges (Silver, Gold or Platinum levels)
- ❖ National Award-Winning Annual Professional Development Conference for SWE Members held each Spring (All levels, including location sponsor)
- ❖ Corporate Sponsor Table at the Annual SWE-D Awards Banquet in May (\$500 – Bronze level)
- ❖ Outreach activities – including donations to support Coloring Books for ages 4-7 to learn about Engineering (All levels, see Engineers Are Everywhere picture)



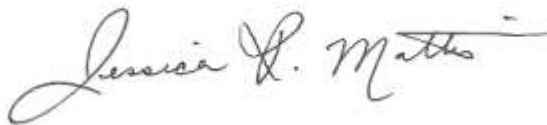
Benefits of Sponsorship – Monthly Meeting

While hosting a SWE-Detroit meeting, your Corporation has the opportunity to introduce the company to a diverse group of local engineers. We invite someone from your company to address and educate attendees about your Corporation for about 5-10 minutes (or more if necessary) before the workshop begins. This is a great opportunity for you to recruit! Sometimes sponsors will ask an employee to speak about their experience or career path. It is your choice if and how you want to use this time – we are flexible! Also, you are welcome to give out information or setup a demonstration during the networking portion of the meeting.

For publicity, every month SWE-Detroit sends out a newsletter to over 300 members. This meeting will be advertised in the newsletter, and your Corporation would be publicized as the sponsor. Also, your Corporation's sponsorship would be announced in the email distributions to SWE-Detroit members, on the website (www.swedetroit.org), and in the newsletter write-up after the event.

In addition to corporate sponsorship activities, including our mailing in October, major activities of the Fund Development Committee are Member Solicitation Program, Annual Garage Sale, and Sponsorship Recognition. The Fund Development Committee appreciates any and all support from corporations and members, without you are great success wouldn't be possible!

Thank you for your support!
Kindest Regards,



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