

**Career Fair & Corporate Sponsorship Opportunities**

*“Changing the Way the World Works”*

We are pleased to announce the Society of Women Engineers 2010 Region F (New England) Conference hosted by Boston University in Boston, MA on **Saturday, April 10<sup>th</sup>**. This year's theme is **“Changing the Way the World Works”**. We are thrilled to have multiple exciting keynote speakers at our opening and closing ceremonies, including the Society President Nora Lin.

This conference covers a broad range of topics from technical discussions to individual issues of professional and personal development. Workshops will be offered in the areas of leadership, workplace effectiveness, work life balance, and global outreach.

Student attendance at this conference has grown steadily over the last few years. As in past years, we will have significant student publicity and provide housing and transportation assistance to our collegiate members in order to ensure anyone who wants to attend is able to do so. In addition, the number of experienced professionals attending the conference has increased, because we provide more opportunities for them to attend sessions that improve their skills, for both work and home.

We anticipate approximately **250 collegiate and 150 professional members** to attend from the region, which encompasses Maine, New Hampshire, Vermont, Massachusetts, Connecticut, Rhode Island, and eastern New York. Typical attendees represent a wide variety of engineering disciplines, management levels, experience levels, and areas of interest.

We cordially invite your company to participate in the Career Fair. Tables/Booths locations are available for a fee of \$400. We also ask that you consider supporting the conference financially with a choice of 3 different levels of sponsorship- **Progressive, Innovative and Pioneering**. The details for each of these levels are shown to the right.

Thank you for your time and consideration. We look forward to seeing you in April.

Sincerely,  
Ebony Joseph, Thermo Fisher Scientific  
Samantha Byrnes, Boston University SWE Section  
Conference Co-Chairs

**Conference Highlights**

- *Morning Keynote:* Jill Tietjen, PE, Technically Speaking, Inc and Past SWE President
- *Networking Lunch*
- *Evening Keynote:* Dr. Karen Panetta, Tufts University and founder of Nerd Girls, Inc

**PIONEERING SPONSOR**

**\$5000**

Premium Career Fair Booth location with two 6' skirted tables, electric plus:

- Conference registration & attendance for up to **five** company representatives.
- Company name advertised on conference announcements, program materials, website, and prominently displayed at the conference. Full page advertisement in conference program.
- Resume book provided **in advance** and an interview booth provided at the conference.
- SWE member conference rates extended to all additional company employees wishing to attend.
- Choice to sponsor Morning Keynote Address, Evening Keynote Address, or Career Fair.

**INNOVATIVE SPONSOR**

**\$3500**

Preferential Career Fair Booth location with two 6' skirted tables, electric plus:

- Conference registration & attendance for **three** company representatives.
- Company name advertised on conference announcements, program materials, website, and displayed prominently at the conference. Half page advertisement in conference program.
- Resume book and an interview booth provided at the conference.
- Choice to sponsor Breakfast, Lunch or Dinner.

**PROGRESSIVE SPONSOR**

**\$1500**

Preferential Career Fair Booth location with two 6' skirted table, electric plus:

- Conference registration & attendance for **two** company representatives.
- Company name advertised on conference announcements, program materials, website, and displayed prominently at the conference. Quarter page advertisement in conference program.
- Resume book and an interview booth provided at the conference.
- Choice to sponsor one of six (6) session tracks.

**CAREER FAIR BOOTH ONLY**

**\$400**

Includes one 6' skirted table, available electricity, and

- Conference registration for **two** company representatives.
- Breakfast and lunch
- Names of participating companies will be listed in advance on the conference website
- Company logo items included in conference attendee bags (if desired)
- Discounted hotel accommodations will be available

For all exhibitors, set up begins at **11am** on Saturday. If you require special arrangements, please contact the Career Fair Chairs. Shipping information for booth materials will be included with your confirmation email.

*Career Fair: Noon to 2PM*

*Saturday April 10<sup>th</sup>, 2010*

*Location: Student Activities Center*

*1 University Road, Boston, MA 02215*

## ADDITIONAL OPTIONS

<b>Resume Book/CD</b> Printed & CD version of attendee resumes.	<b>\$250</b>
<b>Interview Room</b> Available from 10am to 5pm	<b>\$500</b>
<b>Advertisement in Conference Program</b>	
Quarter Page	<b>\$50</b>
Half-Page	<b>\$100</b>
Full Page	<b>\$200</b>

## ADDITIONAL SPONSORSHIPS

<b>Senior Collegiate SWE Membership Transition</b> Recognition of our graduating seniors at dinner, includes 1 <sup>st</sup> year professional SWE membership	<b>\$1000</b>
<b>Collegiate Transportation</b> Bus Transportation for our Collegiate Sections to the Conference	<b>\$1000</b>
<b>Program Book</b> Company name & logo on Cover and recognition in program	<b>\$750</b>
<b>Conference Audio/Visual</b>	<b>\$750</b>
<b>Afternoon Breaks</b>	<b>\$500</b>
<b>Registration Table</b>	<b>\$300</b>
<b>SWE Boutique</b>	<b>\$250</b>

For more information about the Career Fair or Corporate Sponsorship, please contact:

Jonna Gerken Career Fair Co-Chair Pratt & Whitney <a href="mailto:JonnaCG@sbcglobal.net">JonnaCG@sbcglobal.net</a> 860-523-8106	Leslie Baggesen Career Fair Co-Chair Boston University <a href="mailto:leslieb@bu.edu">leslieb@bu.edu</a> 804-523-8106
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Visit us on line at  
[www.swe.org/regionF/regconf10/home.htm](http://www.swe.org/regionF/regconf10/home.htm)

## CALL FOR PARTICIPATION

If your company is interested in being part of the conference by hosting one of the sessions, please contact one of our Speaker Coordinators, Michelle Montepara ([mmontepara@sikorsky.com](mailto:mmontepara@sikorsky.com)) or Erica Squillaciotti ([ersquill@bu.edu](mailto:ersquill@bu.edu)) with session title and abstract by December 15<sup>th</sup>. Session formats can be lecture, panel, or workshop.

Track topics are:	
Collegiate	Global
Professional Development	Technical
Personal Development	SWE

## ABOUT REGION F

*The New England region of SWE covers Maine, New Hampshire, Massachusetts, Connecticut, Rhode Island and eastern New York. Region F has over 800 professional members from 9 different sections and almost 800 collegiate members at 35 colleges and universities.*

## ABOUT SWE

*The Society of Women Engineers (SWE), founded in 1950, is a not-for-profit educational and service organization. SWE is the driving force that establishes engineering as a highly desirable career aspiration for women. SWE empowers women to succeed and advance in those aspirations and be recognized for their life-changing contributions and achievements as engineers and leaders. For more information about the Society please visit [www.swe.org](http://www.swe.org).*

## PAYMENTS

Credit card payments and registrations will be accepted online **until March 15th** at  
<http://www.acteva.com/booking.cfm?bevaID=190461>

Checks can be sent payable to:  
Region F Society of Women Engineers  
c/o Andrea Karalus  
74 Bay Road  
East Hampton, CT 06424

SWE is a 501c(3) tax exempt organization

## About Boston University

From <http://www.bu.edu/info/about/>



From the day of its opening in 1869, Boston University has admitted students of both sexes and every race and religion. It is with pride that we count Martin Luther King, Jr. among our alumni, receiving his doctorate from the Graduate School of Arts and Sciences in 1955 and taking his place in a long line of individuals that stretches back to the University's founding. Other notable alumni include the first woman to earn a Ph.D., the first woman admitted to the bar in Massachusetts, the first Native American to graduate with a doctorate in medicine, and the first African-American psychiatrist in the United States.

The University's founders were also ahead of their time in engaging Boston University in direct service to the community, "in the heart of the city, in the service of the city." As we have evolved and diversified that notion of service has expanded to include the world.

As a major research university, Boston University is both a repository for accumulated knowledge and experience and a testing ground for critically examining received wisdom, where groundbreaking research is conducted in a wide variety of fields and across disciplines. Taught by inspired, committed, and creative faculty, our programs combine the enduring value of a liberal arts education with the skills and experience offered by professional schools, to ensure that our students are engaged, adaptable, and equipped for successful careers and fulfilling lives.

## About Boston, MA

[http://www.bostonchamber.com/cwt/external/wcpages/visiting\\_relocating/about\\_greater\\_boston.aspx](http://www.bostonchamber.com/cwt/external/wcpages/visiting_relocating/about_greater_boston.aspx)

The Greater Boston region is a unique mix of historic culture and modern change. A vibrant and diverse business sector, prestigious colleges and universities, unrivaled hospitals, world-renowned museums, rich history, and close proximity to the beaches of Cape Cod and the White and Green Mountains, are just some of the characteristics that define Greater Boston. And most everything in the area is easily accessible along the nation's oldest transit system - the "T".

<http://www.cityofboston.gov/visitors/>

# Pictures from the 2009 Conference & Career Fair – Smith College (MA)

FY08 SWE President Virginia Connolly addresses the attendees at the opening keynote



“Working & Managing Across Generations” Panel



Conference Committee with evening keynote Dr. Linda Jones (front, 3<sup>rd</sup> from right)



2009 Career Fair Booth Examples

