



“Connect with Co-workers and Clients: Tools to Strengthen Relationships”

Join SWE-NY on Wednesday, February 24 from 6:00 PM – 8:00 PM
for a dynamic, interactive workshop with Dale Carnegie Performance Consultant, Jeff Jackson

This interactive workshop will help you to:

- Build Greater Self-Confidence
- Strengthen People Skills
- Enhance Communication Skills

Dale Carnegie provides practical, results-oriented solutions for individuals and companies interested in improving their performance. Our workshops offer strength-based skill development focused on developing better habits and permanent results.

Individual success does not happen by chance. It happens intentionally. If strengthening relationships with co-workers and clients is your goal, intentionally work towards that goal. You will become more effective at work and within your personal life. The purpose of this workshop is to provide a look into some of the Dale Carnegie techniques to build business and personal relationships.

Wednesday, February 24

Dinner/Networking: 6:00pm – 6:30pm

Seminar/Workshop: 6:30pm – 8:00pm

RSVP by Monday, February 22

Students: Free

SWE-NY Members: \$10

Non-Members: \$15

Sponsored and Hosted by:



WEIDLINGER ASSOCIATES® INC
CONSULTING ENGINEERS

Location:

375 Hudson Street 12th Floor
New York, NY 10014





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Jeff Jackson, Performance Consultant, Dale Carnegie Training

As a leadership and performance consultant for Dale Carnegie Training, Jeff's primary focus is improving the performance of companies by improving the performance of their people.

The Corporate Solutions Division provides full solutions that bring specific business results to companies or departments. These include increasing revenue, market share, productivity, profitability and employee engagement. Dale Carnegie's programs focus on the business competencies of Leadership, Sales, Human Relations, Communications, Presentations and Team Development.

Jeff has consulted extensively with companies in the finance, accounting, entertainment and insurance industries. He has used his consultative sales approach to help organizations solve their business issues through corporate initiatives. Prior to Dale Carnegie, he managed the U.S. office of a U.K. based leadership consultancy, ID:ology. Jeff has also held management positions at Atlantic Records and Cablevision.

He is a graduate from George Washington University with a degree in Radio and Television.

