



SciGirls® is a new national initiative that will inspire and enable girls ages 8-13 to discover the excitement of STEM (science, technology, engineering and math). Through the combined power of public television, the Internet, social networking and community outreach, **SciGirls®** will change how millions of girls view science...and *themselves*.

Building on the Emmy Award-winning PBS series *DragonflyTV*, and endorsed by the National Science Foundation through multiple grants for outreach and media, **SciGirls®** will reach girls, parents, and educators across multiple platforms:

Television – Thirteen half-hour episodes will follow real middle-school girls as they roll up their sleeves and dive into inquiry-based STEM investigations at the best out-of-school programs in the nation. The programs will air nationally on PBS stations to an audience of millions.

Web Site – PBS.org will host the **SciGirls®** destination Web site, providing girls with a “wired” way to learn, interact, and share. The site will offer safe and powerful social networking, an online space where girls can communicate about all things STEM. The site will also stream our **SciGirls®** video and offer downloads from iTunes. Plus, the site will provide hands-on activities, girl-friendly science games, guides for educators, links to mentors, and connections to STEM programs for girls across the nation.

Outreach – Our primary partner is the National Girls Collaborative Project, the leading network of STEM organizations for girls with over 300 member institutions. Through the NGCP we will deliver **SciGirls®** activities to all of the programs in their national network. To reach out to the network of science museums and science centers, the long-established Gender and Family Learning Programs at The Franklin Institute will develop **SciGirls®** programs specifically for use in these institutions.

SciGirls® Supporters: An Opportunity to Extend, Expand and Leverage STEM Initiatives

There is an urgent need to draw more girls into STEM careers. Many of you are already working towards that goal. **SciGirls®** will embrace existing programs throughout the country and draw attention to the many opportunities for girls to do science in their own communities.

Do you know a star SciGirl, STEM program, or scientist mentor whose work should be featured on SciGirls®?

We want to hear from you! Production of **SciGirls®** will begin in 2009. The series will debut on PBS in 2010. Share your ideas and follow the development process online at scigirls.org/blog or by emailing scigirls@tpt.org.

SciGirls® is a production of **tpt** National Productions. For more than 20 years, **tpt** National Productions has produced award-winning science programs, including *Newton's Apple* and *DragonflyTV*.

