

CALL FOR PAPERS

SOCIETY OF WOMEN ENGINEERS 2002 NATIONAL CONFERENCE *The Art of Engineering*

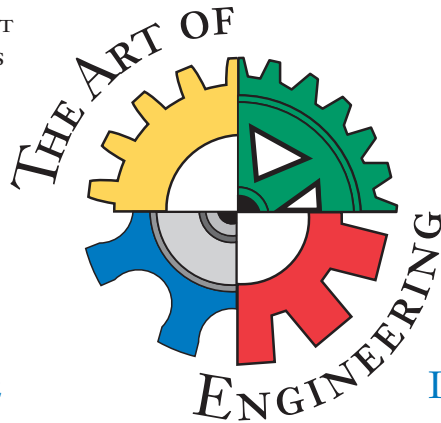
Engineers merge aesthetics with technology, style with performance, and comfort with quality to provide a variety of products to satisfy diverse requirements. Our theme, *The Art of Engineering*, speaks to the fact that engineering is not a technological study alone, but rather a combination of art and science. The SWE 2002 National Conference will be a cultural experience as well as a technical one. We invite you to experience the Renaissance...and participate in it by submitting a paper addressing any of the following topics.

ORCHESTRATING YOUR CAREER

PICTURING DIVERSITY
CREATIVE COACHING TECHNIQUES
INVENTING LEADERSHIP
MAXIMIZING MENTORING
TARGETED DEVELOPMENT
DUAL CAREERS
THE CHANGING FACE OF ACADEMIA
LAUNCHING YOUR OWN BUSINESS
CAREERS IN LOCAL GOVERNMENT
WORK/FAMILY INTEGRATION
THE ART OF NEGOTIATION
TRANSITIONING TO MANAGEMENT
EFFECTIVE MEMORY PRINCIPLES

HARMONIZING TECHNOLOGY

INFORMATION SYSTEM WAVES
ENVIRONMENTAL CHALLENGES
PROCESS ENGINEERING
MASTERING MEDICINE
FOOD SCIENCE
QUALITY MANAGEMENT SYSTEMS
TRANSPORTATION DESIGN
URBAN PLANNING
INNOVATIVE MATERIALS
ERGONOMICS & OPTIMIZATION
SHAPING TECHNOLOGY & SOCIETY
CREATIVE WEB APPLICATIONS
E-COMMERCE
MARKETING



PAINTING THE FUTURE

IMAGING TRANSPORTATION IN 2052
IMPLEMENTING ALTERNATIVE FUELS
ORGANIZATIONAL CHANGE
OFFICE OF THE FUTURE
BRIDGING CULTURAL GAPS
LEGISLATIVE INITIATIVES
FUTURE ENGINEERING WORKFORCE
E-LEARNING STRATEGIES
CAE - MODELING INGENUITY
EMERGING QUALITY STANDARDS
ENGINEERING RESEARCH
GLOBAL WORK ASSIGNMENTS
VIRTUAL REALITY

INFORMATION FOR AUTHORS

Instructions for Submission, Guidelines for Authors, and additional information are available online at www.swe.org from the National Conferences page. Abstract submission deadline is March 15, 2002. Authors may present their papers in an oral session or during the open technical exchange (OTE) in poster format. Demonstrations complementing the paper topic are strongly encouraged at the OTE. Notification of acceptance will be sent to authors by May 1, 2002. Final paper submission deadline is July 1, 2002. Undergraduate and graduate students are encouraged to submit papers. For further information, please contact Sandra Yost at swe_papers@swe.org.

SWE 2002 NATIONAL CONFERENCE
OCTOBER 9-12, 2002 • DETROIT, MI
COBO CONFERENCE/EXHIBITION CENTER
DETROIT MARRIOTT RENAISSANCE CENTER

