

## 2002 SWE National Conference will be held in October 2002!!

*The SWE National Conference is moving to October in 2002! The Detroit Section is planning programs and events to ensure that members, students, and corporate partners will agree that the first SWE Conference held in October will be the best SWE Conference ever. Get ready for a new and improved SWE National Conference - "The Art of Engineering"*

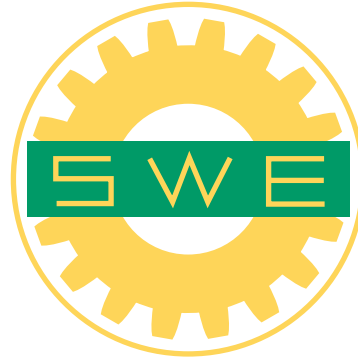
*The conference date change presents a great opportunity to strengthen the SWE Conference. This brochure is designed to answer your questions about the conference date change - Why did the date change? How will it affect me and other students? Learn how YOU can benefit from being a part of an exciting new format. If this brochure doesn't answer your questions about the conference, please contact the conference team listed on the back of this brochure.*

*Get geared up for the SWE National Conference in Detroit,*

*“THE ART OF ENGINEERING”*



*October 9-12, 2002*



THE SOCIETY OF WOMEN ENGINEERS

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Everything you wanted to know about the conference date change to October, but were afraid to ask!

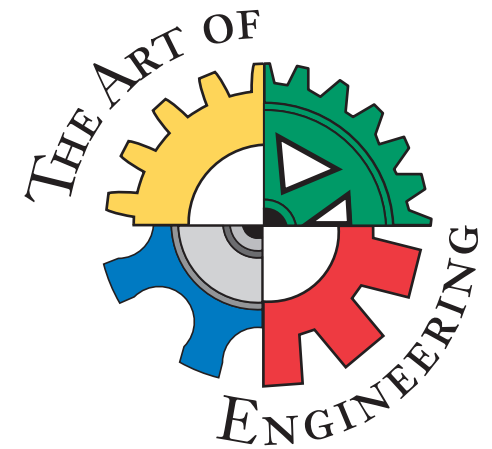
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2002 SWE  
NATIONAL CONFERENCE  
THE ART OF ENGINEERING  
OCTOBER 9-12, 2002  
DETROIT, MI



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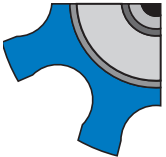
*Please visit the 2002 conference website at:*  
[www.swe.org/SWE/Convention/index.html](http://www.swe.org/SWE/Convention/index.html)

## HOW DOES THE DATE CHANGE AFFECT YOU?

### WHAT IS THE ADVANTAGE OF MOVING THE CONFERENCE TO THE FALL?

The Career Fair is the one component of the conference that is impacted by the date of the conference. SWE's corporate sponsors have repeatedly expressed concern that the June schedule for the conference limits the Career Fair benefits for both the students and exhibitors. By late June, any student interested in a summer internship is hard at work and most graduating students have already accepted a job even if they have not started work. Hiring organizations have typically completed their hiring for the current academic year but have not yet developed staffing objectives for the next academic year. Other organizations that host career fairs at national conferences experience dramatically better results than SWE for their students seeking permanent positions and internships because their career fairs are aligned with the college recruiting season - when the students are searching for jobs and the employers have open requisitions.

Although the SWE Board of Directors decided to move the Conference to October no later than 2004, Detroit worked to secure hotel and conference facilities to implement the change in 2002. Whether you are looking for your first engineering internship or about to take your degree into the work world, make the Career Fair at next year's SWE conference one of your primary resources for job opportunities and employer information.



### HOW DOES THE SWE CONFERENCE FIT WITH MY CLASS SCHEDULE?

A SWE student member planning to attend the conference is always faced with a conflict-whether it is a summer job or classes. To minimize disruption to class attendance, the Detroit Conference will introduce a shorter schedule that focuses the student activities on Friday and Saturday!

The new schedule enables you to participate in all of the activities that have been attracting students to the SWE National Conference for years - student competitions like the Technical Paper competition, Team Tech, the SME Bowl; the Career Fair; numerous networking opportunities including the Ice Cream Social, the Idea Exchange, the Student Awards Banquet and the Student Region Meetings; technical, and personal development sessions and workshops; and most of all FUN!



### DO THE DEADLINES OF THE STUDENT COMPETITIONS CHANGE?

The Student Competition deadlines won't change much at all. SAC is currently working on this issue. The awards for the various competitions will still be given out at the Student Award Banquet on Saturday night of the 2002 conference. Your Regional Coordinator will keep you informed of all changes to competition deadlines.



### WHERE CAN I FIND MORE INFORMATION ABOUT THIS CONFERENCE?

Check out our web site at:  
[www.swe.org/SWE/Convention/index.html](http://www.swe.org/SWE/Convention/index.html) or email the Conference Co-Chairs at [2002Conference@swe.org](mailto:2002Conference@swe.org)

### SAMPLE CONFERENCE SCHEDULE

#### Thursday

Conference Opening Event

#### Friday

Professional Region Meetings  
Career Fair & Exhibits  
Student Competition Practice  
Member Award Reception and Banquet

#### Saturday

Student Region Meetings  
Membership Breakfast  
Council of Section Reps Meeting  
Student Competitions  
Student Awards Reception and Banquet



### WHAT ABOUT OUR REGION CONFERENCES?

Many regions host a conference in the fall and another in the spring-often one is intended for students and one is intended for members. Some regions host a combined member/student conference in the fall. Each Region will have the opportunity to schedule the region conference to match their Region's preferences. Some Regions are planning to schedule their Region Conference in the spring during the later part of the recruiting season for graduating students and summer interns. Scheduling the Region Conferences to complement the National Conference enables the maximum number of SWE's membership can benefit from both events.

