

General Conference Information

The 2002 Conference Committee would appreciate your input and suggestions as to what you would like to DO, SEE, and HEAR while in Detroit. Please take a few minutes to complete this survey and return it to the 2002 booth before the Membership Brunch on Saturday to enter a prize drawing for an Option 1 Registration or a 2002 shirt!

Family Programs

Are you planning to bring your children?	Yes	No	If Yes, what age(s)?	
Are you planning to bring your spouse?	Yes	No		
Would you be interested in Day Care?	Yes	No		
Would you prefer to have your children go on outside chaperoned field trips			Yes	No
or have organized activities inside the convention center			Yes	No
or both?			Yes	No
Can we contact you closer to the conference for your input?		Yes		No
If yes, please provide your email address _____				

Programs

Please mark with a any of the following workshop/seminar topics below that interest you:

Marketing Yourself for Career Success	Launching Your Own Business	
Advanced Influential Leadership	Beginning and Advanced Project Management	
Patenting Your Invention	Change Management	Medical Miracles
Effective Communication Skills	Mentoring	Genetic Engineering
Dealing w/ Difficult People	Negotiation Skills	Work & Family Balance
Running an Effective Meeting	Leadership Strategies	Time Management
Networking Skills Development	Diversity	Quality Management
Workforce Development	Mid Career Changes	Six Sigma
Advanced Financial Management	Self defense	Kick boxing
Eldercare	Retirement	Women's Health Changes

Your suggestions: _____

Student Specific Programs

Please mark with a any complimentary workshop topics below that interest you:

Effective resume writing	Time management
Interview tips and techniques	Stress management
How to work a career fair	Financial planning / management
Presenting / Speaking with confidence	Conflict resolution
Short and long-range career planning	Networking skills
What is a PE and why should I get one?	Negotiation techniques
Is graduate school for me?	Leadership skills
The transition from school to work	Organization Skills
Business Etiquette	How to dress business casual
Balancing family life in and after college	Interpreting benefit packages (401(k), health benefits, etc.)
MS or MBA?	

Tours and Guest Programs

Please mark with a any of the following tours that interest you:

Technical Tours

La-Z-Boy Furniture	Ride and Drive event with Automaker
Auto crash test tour	Vehicle assembly plant
Engine/Transmission manufacturing plant	Automotive Proving Grounds
Frito Lay plant	Automotive Technical Center
Morley Candy Makers, Inc.	Carver/Curtis Museum (George Washington Carver)

Don't forget the other side!

Jiffy (muffin mixes manufacturer)
Barbara Ann Karmanos Cancer Institute
Fermi Nuclear Energy Center
Transportation Research Institute
SWE archives at Wayne State University

Focus Hope (industrial training for underprivileged)
Canadian Club Distillery and Walker's Fine Candies
Awrey Bakery
Kellogg's Cereal Plant tour

Non-Technical Tours/Activities

Please mark with a \checkmark any of the following tours that interest you:

Please mark with a "C" any of the following tours that interest your children:

Detroit Zoo	Detroit Institute of Arts
Hayride and cider mill visit	Wineries tour
Golf Tournament	Henry Ford Estate (Fairlane)
Henry Ford Museum	Greenfield Village (historic village recreation)
Detroit Science Center	Sporting Event (Red Wings Hockey game)
Cranbrook House and Gardens	Brew Pub Tour
Ann Arbor Hands On Museum	Automotive Hall of Fame
Charles H. Wright Museum of African American History	Dossin Great Lakes Museum
Detroit Historical Museum	Fisher Mansion (auto baron)
Edsel and Eleanor Ford House	Meadow Brook Hall (Dodge family home)
Holocaust Memorial Center	Motown Historical Museum (Motown music tribute)
Gospel Music Hall of Fame & Museum	Comerica Park Tour (Tigers baseball stadium)
Belle Isle Aquarium	Mathai Botanical Gardens
Silverdome tour (Lions football dome)	

Networking Night

To aid in planning Networking Night, which will be on Wednesday, October 9, 2002, we would like your input. The Conference Opening Event is Thursday evening, and most out of town attendees will be arriving on Tuesday evening or Wednesday.

1. What is more important to your attendance at Networking night: Having it at an exciting attraction which may be some distance from the conference center Yes or No;
or, having it close to or in the conference center but the location itself is not the main attraction? Yes or No
2. Would you like to have an organized "networking" activity to stimulate new friendships and contacts? Yes or No
3. Would you like some entertainment? Yes or No
4. Is price a major consideration in attending Networking Night? Yes No
5. Do you think you will attend Networking Night in 2002? Yes No

Volunteers

Are you interested in volunteering to help at the SWE conference next year in October 2002 in Detroit? Y/N

If yes, please provide the following information so that we may contact you:

Name: _____ Work Phone Number: _____
Home Phone Number: _____ Fax Number: _____
Email Address: _____

Overall Conference Satisfaction

Please rank the factors that determine your satisfaction after attending a SWE Conference: (1-5: 1 high)

___ Fun ___ Education ___ Networking ___ Job Opportunities ___ Value for Dollar

Thank you for taking the time to fill out this survey! Complete this portion to enter the prize drawing!

Name: _____ SWE Section: _____
Address: _____ Daytime Phone Number: _____

Don't forget the other side!